



Katie Godfrey

Katie Godfrey is a leading business strategist, best-selling author, and podcast host who built a 7-figure beauty brand. At just 19, she opened her first salon, quickly learning powerful lessons in marketing, leadership, and what it really takes to succeed in business.

KG
BY
KATIE GODFREY

As seen in



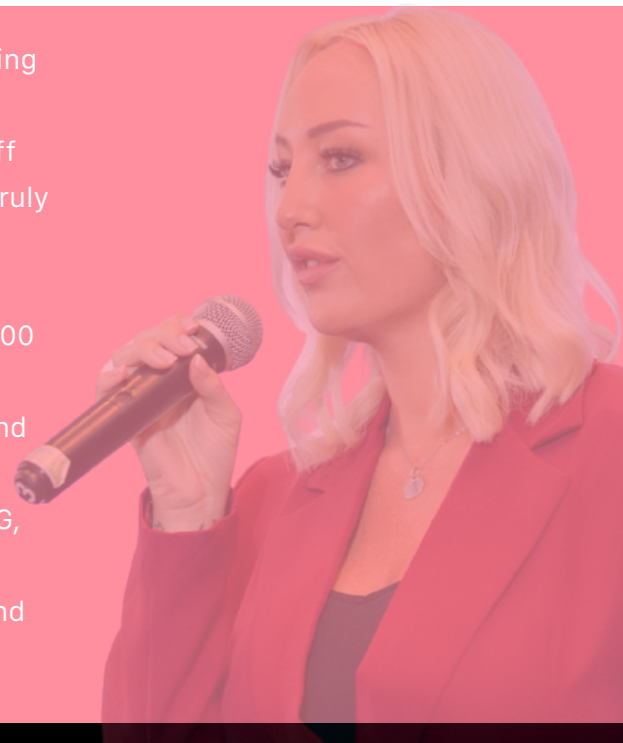
Dubai SalonWeek



Medium

Today, Katie is the founder of multiple award-winning salons, training academies, and a professional product range. She mentors beauty, hair, and aesthetics entrepreneurs worldwide, helping them step off the salon floor, gain financial freedom, and build businesses they truly love.

Katie's accolades include winning over 20 awards, published over 100 times and she is the author of No1 best selling book "Get Off the Tools". A must-read for industry professionals ready to scale beyond the treatment room and create more freedom, income, and impact. Through her coaching, writing, and top-rated podcast The Life of KG, Katie shares straight-talking advice, proven strategies, and the mindset shifts that helped her grow a globally recognised brand, and empowers others to do the same.



As seen in





Speaker Topics:

Popular keynote topics include:

- Pricing To Profit - How to Stop Guessing & Start Growing Your Beauty Business
- 7 Steps to The Customer Journey for A 5 Star Business
- Building A Team That Actually Works
- Monetise Your Personal Brand
- Why Doing Less Will Make You More - The £100 Task Formula
- 6 Marketing Tips to Grow Your Business

(Keynotes can be tailored to suit your audience and event goals.)



Jet Set Mum I quit school at 13 with no GCSEs – now my business earns me £600k a year

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Meet Katie Godfrey...
Bedfordshire Beauty and Hair expert

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How to make your dream a reality: By Katie Godfrey

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What a Beauty I left school at 13 with no GCSEs after I was bullied – now my beauty business rakes in £500k a year

[READ FULL STORY](#)

TESTIMONIALS

"Katie's talk really stood out for me. We need more people talking about real business and her experience in this arena shone through. Katie got the points across in her down to earth but telling it like it is style - loved hearing her talk"

LISA JOHNSON

"You were so inspirational! Loved your story and I made so many notes."

"You were born to do live coaching. I'd love you at my Somerset retreat. Smashed it, thanks so much"

"Hey, it was so nice to meet you! You were by far our favourite speaker. Have you got any other events coming up? Would love to join"

"When you run a business, you automatically default to be a leader. Most people overcomplicate and become the bottleneck in their business and fail to see the basics that should be delegated. Katie's thought provoking talk gave practical and simple next steps to big results. Thank you"

NATALIE POTTS